

## Lake Area Chamber of Commerce 2017 Committees

**Standing Committee (permanent):** Think long-term/permanent (finance, government affairs, annual meeting committees and standing annual events).

**Task force (temporary):** Think short-term/temporary (special event or an event that is focused on for a short period of time)

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### **Economic Development** Standing Committee

**Purpose:** This committee facilitates efforts for economic stability and growth by working with new & existing businesses in the area. The committee participates with other economic development efforts in our area.

### **Executive Committee** Standing Committee (Board members only)

**Purpose:** During the time between regular meetings of the Board of Directors. The Executive Committee shall exercise all of the powers of the Board of Directors and shall transact all business which shall arise between meetings of the Board of Directors, subject to review by the Board. A majority of the Executive Committee shall constitute a quorum for the transaction of business.

### **Finance/Budget** Standing Committee

**Purpose:** Work with the Executive Director to develop an annual budget. It is responsible for reviewing monthly financial statements.

### **Legislative/Governmental** Standing Committee

**Purpose:** The committee is charged with an ongoing effort to educate, engage, inform and provide resources to the business community. This committee serves as liaison between city governments in the Chamber service area and keeps abreast of state and federal legislative affairs as they affect our area and economic environment.

### **Membership/Marketing** Standing Committee

**Purpose:** This committee researches new member services and programs and makes appropriate recommendations for the Board of Directors. It also supports the membership recruitment and retention efforts of the chamber. Members serve as mentors to new chamber member, call upon existing members to recognize their on-going membership, and assist with identifying and implementing ways the chamber can be of better service to members. Activities include attending Ribbon Cutting, Grand Openings and planning and implementing the annual membership drive.

### **Street Meet Nationals (May 5-7 2017)** Standing Committee

**Purpose:** The Street Meet Nationals plans and implements the annual car show. Members will attend monthly/bi-monthly planning meetings as deemed necessary. Responsibilities include securing locations, permits, facilities, sponsorships, marketing, leading sub-committees (parking, merchandise sales, etc.) and volunteering during the event.

### **Young Professionals** Standing Committee

**Purpose/Mission:** Connecting young professionals to foster community engagement, exchange ideas and support the Lake Area Chamber of Commerce's mission and activities.

### **Area Beautification** Task Force/Ad-Hoc

**Purpose:** To create and organize beautification campaigns for the Lake area business community.

### **Golf (April 2017)** Task Force/Ad-Hoc

**Purpose:** Executes the annual Golf Tournament and Fundraiser. Responsibilities include securing location, sponsorships, golfers, prizes, etc. The Golf Committee is also responsible to actively recruit event volunteers and to assist the day of the fundraiser.

### **Home, Lifestyle & Sport Show (October 2017)** Task Force/Ad-Hoc

**Purpose:** Make decisions regarding reestablishing a Home Show in 2016 and establish guidelines.

**Nominating (May – August)** *Task Force/Ad-Hoc*

**Purpose:** The Nominating committee administers the annual nominating process that results in the appointment of board members to open board positions.

**Strategic Plan** *Task Force/Ad-Hoc*

**Purpose:** Review the strategic plan, goals and actions that should be focused on over the next three to five years and make recommendations to the Board of Directors.

**Wine & Brew Festival (August 19th, 2017)** *Task Force/Ad-Hoc*

**Purpose:** Assist Chamber staff with the annual Wine & Brew Festival fundraiser and volunteer the day of the event.

**OTHER:**

**Annual Dinner/Fall Dinner (October 19, 2017)**

**Purpose:** The Executive Director and staff plan our annual membership meeting/dinner. Volunteers help the day of (or day before) with set-up/decorations.